



DOMINIUM CIGARS OF NICARAGUA

*Music for the Palate.
Composed in Jalapa.*

PRESS KIT
2026



DOMINIUM CIGARS OF NICARAGUA

THE STORY

There is a valley in Nicaragua where the soil holds its secrets well.

Jalapa sits high above the more familiar tobacco regions - not Estelí, not Condega, but Jalapa, a microclimate shaped by volcanic red clay and altitude that forces tobacco to mature slowly, on its own terms. For generations, master growers have understood that this land rewards patience above all else. What it produces cannot be replicated elsewhere. It can only be grown here, in this particular air, in this particular earth.

Dominium Cigars was founded on that understanding - not as a business but a conviction.

Iván Gancedo is an international opera tenor who has performed on the world's great stages - from Buenos Aires to Zurich, from Dubai to New York. He arrived in Jalapa with the conviction that what is not played matters as much as what is, that restraint and intention are the marks of true mastery. He discovered that the finest tobacco in the world was being grown in this valley - and not given the treatment it deserved.

Dominium was founded on a single, non-negotiable belief: the finest things are never rushed, never forced, never made for applause alone.

The cigars they make in Jalapa are an expression of that belief. Handcrafted from tobacco grown in volcanic red clay. Blended with the precision of a musical composition. Aged without hurry. Every draw is an invitation to slow down, listen, and find the notes worth finding.

Music for the Palate. Composed in Jalapa.



DOMINIUM CIGARS OF NICARAGUA

BRAND FACTSHEET

Founded	2023
Origin	Jalapa Valley, Nicaragua
Founder	Iván Gancedo (CEO)
Brand Positioning	Premium to luxury, limited production, collector and connoisseur market
Product Tiers	Primera Selección · Leyenda Colección · Lancero Imperial®
Price Range	\$12 – \$50+ (MSRP)
Distribution	Premium retail · Duty-free · 5-star hotels and private clubs · Dominium Society (direct)
Website	www.dominiumcigars.com
Instagram	@dominiumofficial
Press Contact	info@dominiumcigars.com



DOMINIUM CIGARS OF NICARAGUA

THE COLLECTIONS

PRIMERA

S E L E C C I Ó N

Experience Harmony

The entry point to Dominium and, for many aficionados, the place they choose to stay. Primera Selección draws on tobacco grown in Jalapa's volcanic red clay, offered in three distinct blends - Habano, Maduro, and Connecticut - across ten vitolas. The Robusto and Toro are the commercial anchors; the range extends from the Petit Robusto to the Double Corona for aficionados who follow their preference in ring gauge and smoking time.

Primera is rich, balanced, and deliberate - the fullest expression of Jalapa at an accessible luxury price point. It is the beginning of a conversation that Dominium intends to last a lifetime.

Leyenda

COLECCIÓN

OWN THE MOMENT

Leyenda is not an upgrade from Primera. It is a different category entirely - a Gran Reserva selection for the aficionado who has developed a relationship with Dominium and is ready for its most demanding expression.

The rarest and most complex leaf from Dominium's Jalapa aging inventory. Longer-aged. More rigorous in selection and construction. Ten sophisticated vitolas - Salomon, Lancero, Gran Corona, Perfecto among them - each requiring a level of craftsmanship that Primera's commercial sizes do not demand.



DOMINIUM CIGARS OF NICARAGUA

THE COLLECTIONS

Leyenda
COLECCIÓN



THE FINAL ACT

LANCERO IMPERIAL®
UNO DE MIL

One thousand numbered boxes of ten cigars. Per year. Numbered and signed. That is the Final Act.

At 8 1/2 x 38, it is among the most demanding vitolas to construct - a format that exposes every imperfection in a blend and rewards only the finest leaf. Ecuador Habano wrapper. Sumatra binder. Nicaraguan filler. Medium strength. Ninety minutes or more of smoking time. Each box numbered, certified, and signed by Iván Gancedo before it leaves the factory.

The Lancero Imperial® is Dominium's clearest statement of intent: that the finest tobacco, like the finest music, deserves to be taken seriously.

"The purest expression - elegance, precision, and absolute honesty of blend."



DOMINIUM CIGARS OF NICARAGUA

QUOTES

"The finest tobacco in the world was growing in Jalapa - and it wasn't being given the treatment it deserved. That's why Dominium exists." - Iván Gancedo

"What is not played matters as much as what is. I learned that on stage. A genuine master blender taught me the same thing is true in the blending room." - Iván Gancedo

"Jalapa is not like other tobacco land. The altitude, the clay, the way the seasons move through the valley - the tobacco here matures the way it should. Slowly. On its own terms." - Iván Gancedo

"The Lancero Imperial® is the most honest thing we make. A long, thin cigar hides nothing. Every decision in the blend is visible from the first draw to the last." - Iván Gancedo



DOMINIUM CIGARS OF NICARAGUA

QUOTES

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High-resolution photography, founder portraits, product imagery, and logo files available upon request.

*"Every cigar, a composition.
Every draw is a note."*

DOMINIUM



Leyenda
COLECCIÓN
LANCERO IMPERIAL®

OWN THE MOMENT

LANCERO IMPERIAL® # 1/2 X 36
A RARE EDITION OF 1000 NUMBERED BOXES OF 10 CIGARS



Leyenda COLECCIÓN


THE FINAL ACT

LANCERO IMPERIAL®
8 1/2 X 38

UNO DE MIL



PRIMERA

SELECCIÓN

Experience Harmony

